Acquisition Center for Support Services



ACSS Information Day

15 March 2013

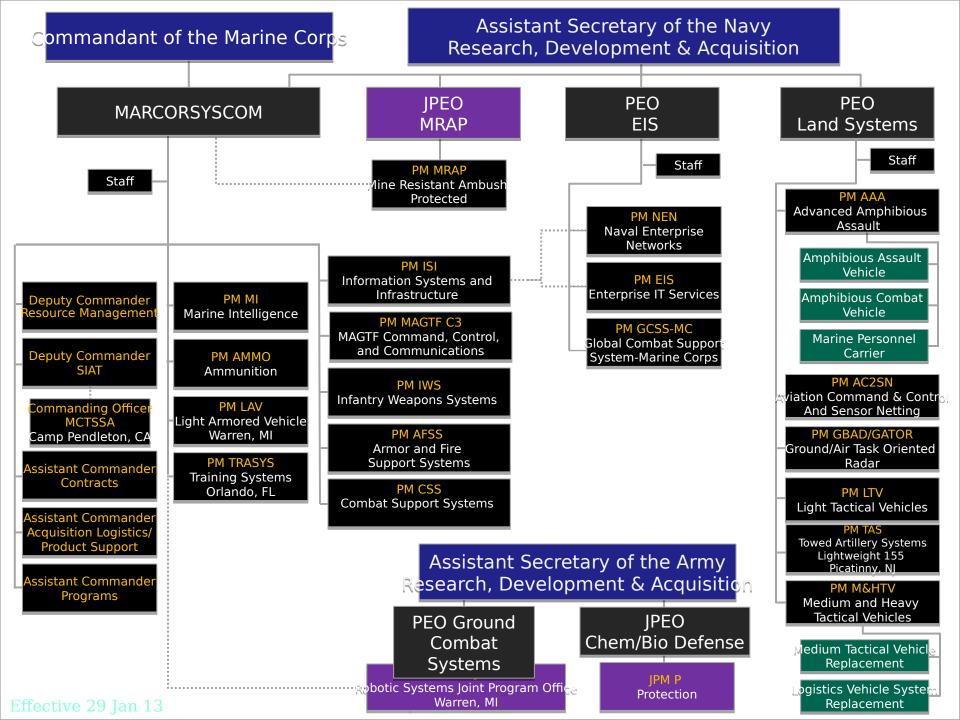
Paul Ortiz, Director Acquisition Center for Support Services



Agenda 15 March 2013



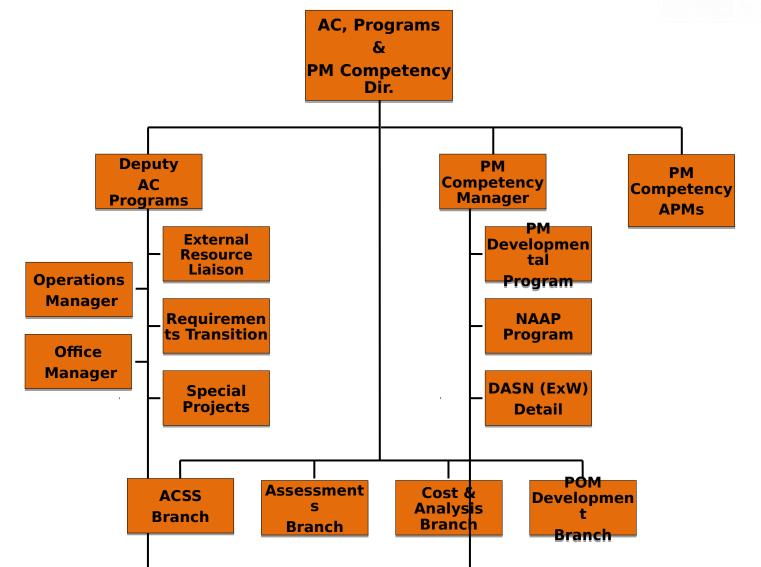
- > Overview MCSC/ACSS
- > 2012 ACSS Business Metrics
- Contracting Officers Information
 - Sakeena Siddiqi
- Future Opportunities: Where To Go!
- > Break
- > Small Business
 - O Dave Dawson
- Questions (Submit Cards)





AC Programs PM Competency Director

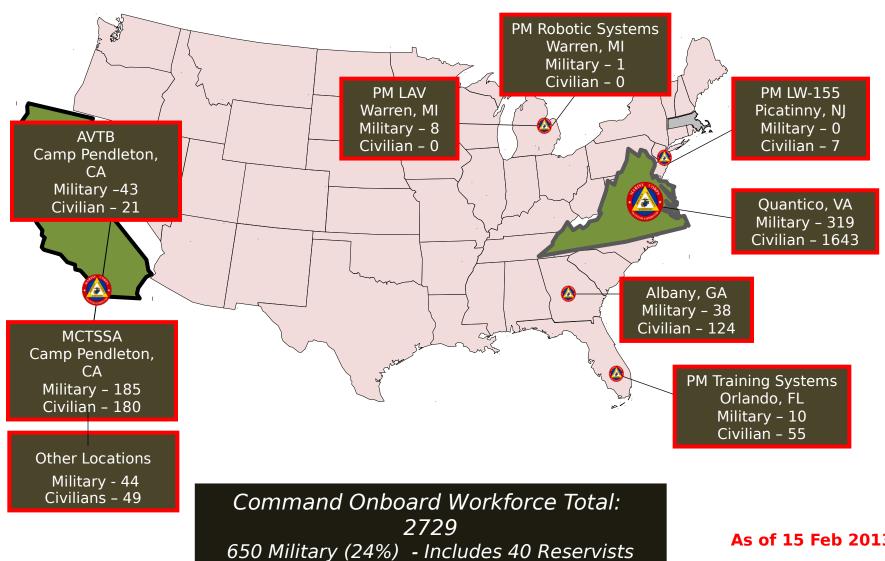




Acquisition Center for Support Services (ACSS) Organization Chart



Workforce Locations



2079 Civilian (76%) - Excludes Interns

As of 15 Feb 2013

Mission

uisition Center for Support Services

ACSS is responsible for developing, implementing and executing a comprehensive **Advisory and Assistance Services (A&AS)** program for the Marine Corps Systems Command in an independent manner to coordinate professional services support requirements, establish contractual relationships, provide analytical and procurement planning services, and ensure appropriate regulatory compliance.



Acquisition Center for Support Services Objectives



- Maintain Quality & Rapid Acquisition
 Support for Professional Services
- Incorporate all appropriate regulations and policy changes for Services Support contracting.
- Improve Support Service Costs & Performance:
 - Maintain continuous process improvement
 - Coordinate training needs with Training office

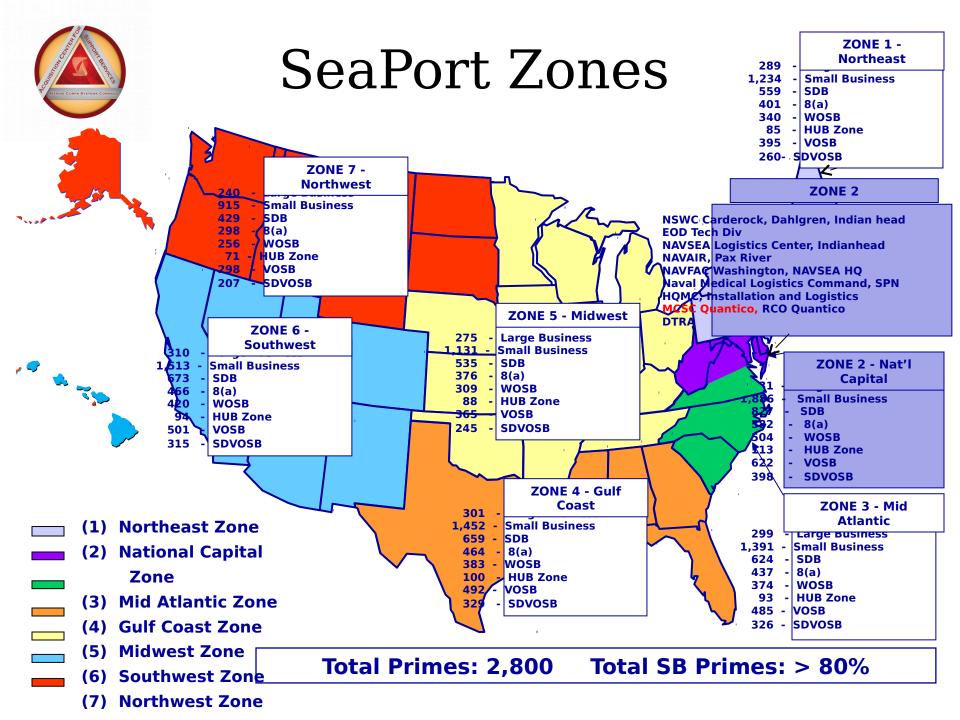


SeaPort?



- SeaPort is a Set of Multiple Award Contracts:
 - Navy's SYSCOM Enterprise solution to acquire Engineering, Financial, and Program Management support services
 - SeaPort Navy service procurement vehicle:
 - **2,800 prime contractors** (>80% Small Business) Competitive Task Orders Fair Opportunity (FAR 16.505)
 - Competed in one of **seven geographic zones** based upon principal place of performance
 - SeaPort is a Web-Based Portal, provides a means







ACSS CEOss vs. SeaPort Process



CEOss

PRO (FAR Part 8)

- Conducted business via proprietary eP2 SW
- Simple Abbreviated SOW
- Abbreviated Acquisition Strategy templates
- Short Solicitation Periods (5 vs. 30 days)
- Verbal Due Diligence Sessions vs. Written
- GSA Contracts BPA based/ACSS Managed
- Short 1 day Source Selections
- 2011 Average Award Time 29 days
- No Protests

CON

- Limited Number of Vendors; 34 in 2011
- IGCE's provided to Vendors

<u>SeaPort</u>

PRO (FAR Part 15)

- Utilize Navy System at NO cost
- Maintained Vendor Participation (MACS)
- Prepare IGCE for Gov't ONLY access
- Access to over 2800 vendors
- Access to over 1800 Small Businesses
- Greater Detail in PWS & PR Package
- PWS/CDRL accountability on deliverables
- Adhere to Policy 30 day solicitation period
- More detailed Source Selection evaluations
- Significantly LOWER profit margins
- Once in SeaPort-Average award time

ACSS Reviews & Waiver



- Engineering waiver
- Administrative review "Iceberg Contract"
 - Administrative Services Consolidation w/in a single contract
- Operation Security review
- Security Review
- Contractor Onsite Review/Waiver
- Conference Review



ACSS Award Process



Option years 2 & 3 simplified: Only need to provide PR Form, Metrics Compliance Letter

2012: 56 days
Average time
to award once
in SeaPort

COR's Instructions
via "Read Me 1st
File"

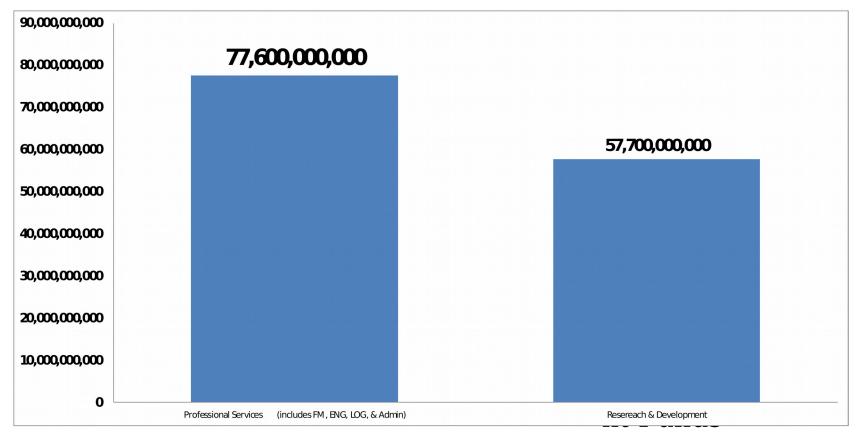
ACSS Waiver



Professional Services

Largest Category in Gov't Contracting ${f FY2011}$

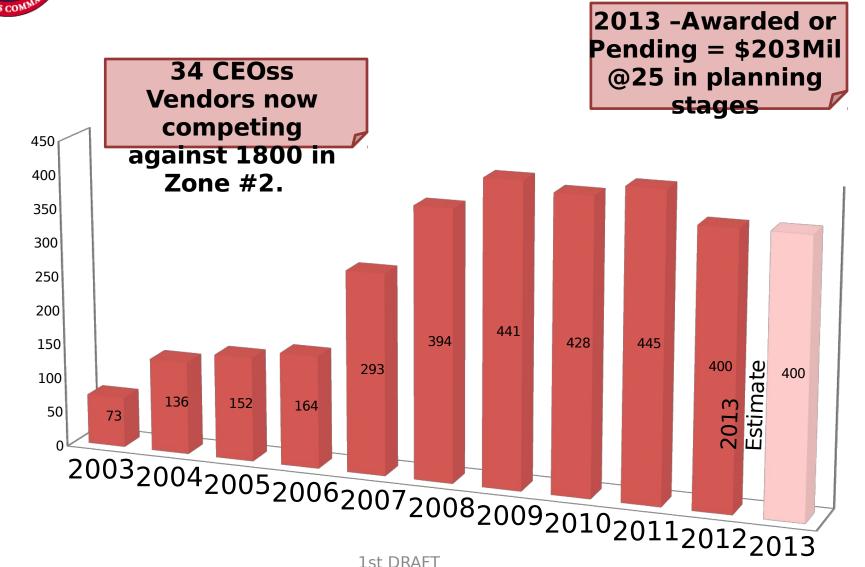




FY2011

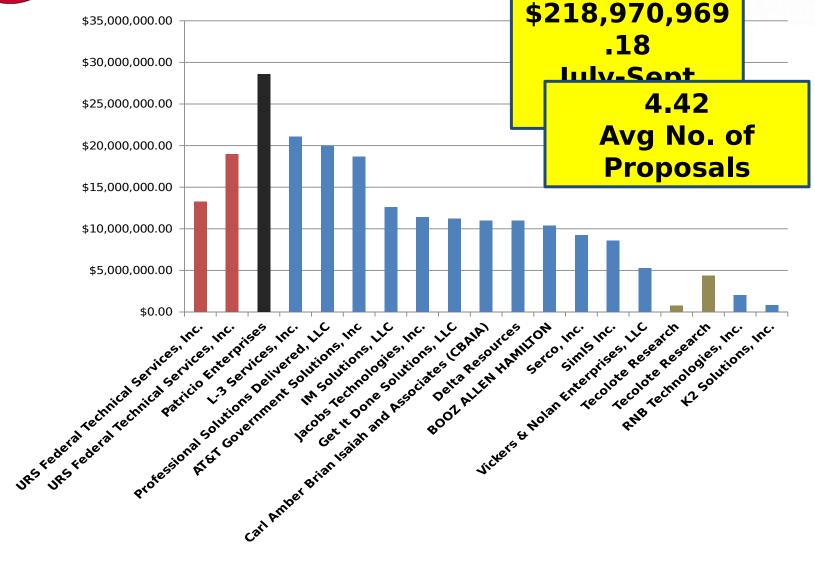
ACSS 2013 Performance

Oct2012 - Current





ACSS July-Sept 2012 SeaPort Performance



SeaPort Activity

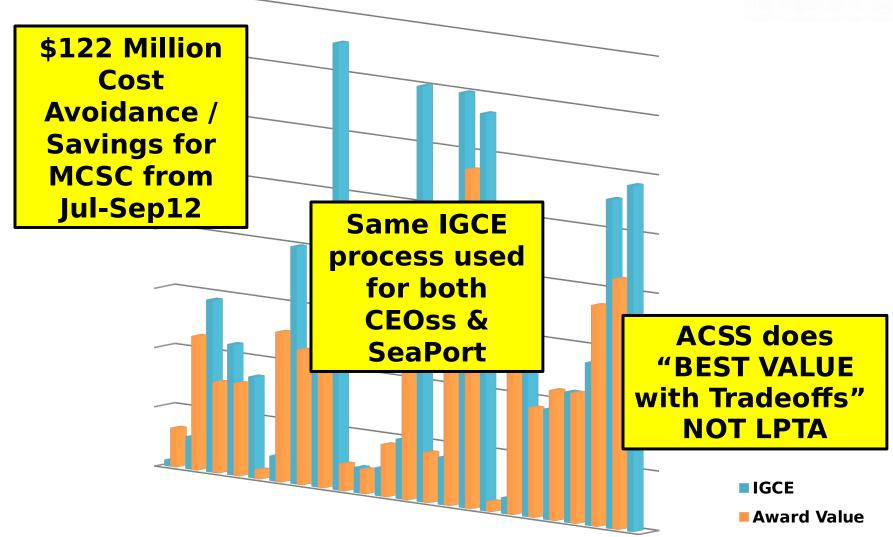
Aug-Dec 2012

	<u>J</u>		
Contractor	Contract Amt	Status	
URS Federal Technical Services, Inc.	\$13,262,482.00	\$32,220,453.0	
URS Federal Technical Services, Inc.	\$18,957,971.00	0	
Patricio Enterprises	\$28,579,220.00	Largest Single	
L-3 Services, Inc.	\$21,087,315.65		
Professional Solutions Delivered, LLC	\$20,004,368.00		
AT&T Government Solutions, Inc	\$18,633,199.00		
IM Solutions, LLC	\$12,601,356.00		
Jacobs Technologies, Inc.	\$11,355,793.00	<u> </u>	
Get It Done Solutions, LLC	\$11,214,968.00	CaaDaut	
Carl Amber Brian Isaiah and Associates (CBAIA)	\$10,977,042.00	SeaPort	
Delta Resources	\$10,951,430.00		
BOOZ ALLEN HAMILTON	\$10,365,597.00		
Serco, Inc.	\$9,232,254.22		
SimIS Inc.	\$8,561,373.00		
Vickers & Nolan Enterprises, LLC	\$5,243,436.00		
Tecolote Research	\$739,647.36	\$5,116,210.07	
Tecolote Research	\$4,376,562.71		
RNB Technologies, Inc.	\$2,008,581.24		
K2 Solutions, Inc.	\$818,373.00		

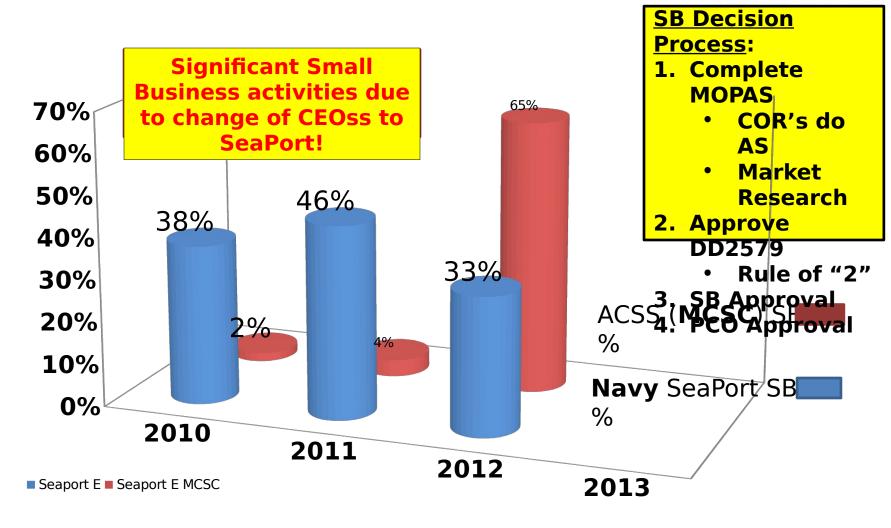


IGCE vs. Actual Award July-Sept 2012





y SeaPort & MCSC 2010-2012 and Business (SB) Award% Comparison



The Economy, Sequestration

MCSC ACSS Professional Services Small Business vs. Large Business Opportunities





Opportunities





Director's Comments



- Increase in the average number of Proposals received.
 Primarily with "New" starts.
 - FY 11 4 proposals per solicitation
 - FY 12 4.5
 - FY 13 Increasing at a greater pace than past FY's
- Incumbent's winning no longer a "Guarantee"
- A larger vendor variety responding to solicitations
- Greater Opportunities for Small Business
- Feedback received from vendors positive! i.e., PWS improving, SeaPort Experience...
- Better able to meet OSD/DOD new requirements i.e., Small Business Requirements...
- Communication with ACSS...

Director's Comments cont



- **Debriefs**. FAR 15.503. Within 3 days after the date of contract award, must be within the competitive range but not selected for award.
- <u>Websites containing news on Federal government</u> <u>actions, sequestration etc...</u>
 - http://www.whitehouse.gov/sites/default/files/omb/assets/legislative_reports/stare port.pdf
 - http://www.federalnewsradio.com
 - http://www.federaltimes.com/
 - http://www.fiercegovernmentit.com/
- ACSS does not have "Trip Wire" indictors or a policy, nor have we assessed NAVSEA's.
- Source Selections taking longer due to increased number of proposals.



- Best Value vs LPTA? ACSS awards best overall package based on overall value which includes consideration for Price!
- Consideration for Independent Source Selection? PM Source Selection Evaluation Board consists of members knowledgeable of the requirements to ensure optimal fit.
- Competency Run Contracting Service?



ommunication with ACS

- Know who your Government POCs are
- Know what the responsibilities are for each POC
- Identify your company and contract number in every e-mail, call, and voicemail
- Give us adequate time to review and respond
- Make sure your interaction is
 professional and courteous (including)



- Sign the model contract
- Submit the proposal on time
- Address every task and subtask
- Provide every section of the proposal (e.g., past performance)
- Provide an hours/category breakdown
- Price every CLIN
- Follow page limits and font restrictions



Common Post-Award Mistakes



- Read your contract in full
- Read your underlying ID/IQ contract
- Host and brief a post-award conference
- Monitor your deliverables and delivery dates
- Comply with any notifications requirements (e.g., incremental funding)
- Understand the scope of your contract don't wait until post-award to ask
- Track items which are funded and which aren't
- Know the difference between the COR and PCO





ACSS 2013 FORECASTS



ACSS Forecasting FY2013					
14-Mar-13	<u>Title</u>	<u>Category</u>	Estimated Solicitation Period	Large or Small	
1	Amphibious Vehicle Test Branch Support	Program Support	Between Feb. and June 2013	Small	
3	MCNIS Site Sustainment	Program Support	Between Feb. and June 2013		
5	Enterprise Service Desk	Engineering Program Support	Between Feb. and June 2013		
6	MTVR BCA Support	Business Support	Between Feb. and June 2013		
7	GCSS MC SME Support	Program Support	Between Feb. and June 2013		
8	Escalation of Force ED&A	Program Support	Between Feb. and June 2013		
9	JNLWD Support	Program Support	Between Feb. and June 2013		
10	MRAP Lessons Learned Support	Program Support	Between Oct. 12 to Feb. 2013		
12	PdM ERS Support	Program & Logistics Support	Between Feb. and June 2013		
13	College of Distance Education and Training (CDET), Distance Professional Military Education (DPME) Support	Training Support	Between May. and Sep 2013		
14	Manpower Training and Human Systems Integration Support	Logistics Support	Between Feb and May 2013	Small	
15	GCSS Sustainment Training Support	Logistics Support	Between Feb and June 2013	Small	
16	International Programs IDIQ	Program Support	Between Feb and June 2013		
17	MC3 Sharepoint Services	Program Management	Between March and June 2013		
18	TFITS Portfolio Management	Program Management	Between March and June 2013		
19	Mission Assurance COOP	Logistics Support	Between March and June 2013		
20	CTR Sustainment	Program Support	Between March and June 2013		
21	PdM ITSS Project Support	IT Support	Between March and June 2013		
22	C2ID Division Support	Program Support	Between March and June 2013		

THIS IS A FORECAST OF ESTIMATED SOLICITATION PERIODS WHICH DOES NOT COMMIT
THE GOVERNMENT TO PAY ANY COSTS INCURRED IN PREPARATION OF ANY SUBMISSION OR
TO CONTRACT FOR SUPPLIES/SERVICES.



ACSS Path Forward



- Continue COR Messages to ensure open/mequeing communication with ACSS COR's
- Continue INDUSTRY DAY events in order to provide policy updates and provide information regarding ACSS performance
- Provide highlights to PMs via quarterly performance information emails and / or briefings (Beginning Jun 2013)
- Collaborate with the Contracting Competency (Bev Hobbs) for continued training in critical areas;
 PWS, CDRL's, COR etc...
- Continue to work with DAU instructors with the introduction of the ARRT PWS development tool
- Maintain communication with ASN-RDA for Health Assessment exchange

NAVSEA SeaPort Contact Information

Sharon Rustemier
SeaPort Policy Branch Head

sharon.rustemier@navy.mil 202-781-2325

SeaPort Portal Technical Assistance

Rolling Admissions Questions

seaportsupport@aquilent.com SEAPORT_EPCO@navy.mil

MCSC ACSS Contact Information

ACSS Web Site / Forecasting Address:

http://www.marcorsyscom.marines.mil/ProfessionalStaff/Programs(ACPR OG)/ACSS.aspx

ACSS POC

Paul.R.Ortiz@usmc.mil



Break





Questions: Please complete all questions and place in the basket by the ACSS representative.



MCSC OSBP PRESENTATION Acquisition Center for Support Services (ACSS) Industry Day

Dave Dawson & Austin Johnson MARCORPSYSCOM Office of Small Business Programs



Marine Corps Systems Command (MCSC): Mission



- We're the Commandant of the Marine Corps' agents for acquisition and sustainment.
- We provide competency resources, policies and processes to PEOs and Program Management Offices.
- We field systems and equipment used by the Marine Corps and joint operating forces to accomplish their Warfighting mission.
- We manage the life cycle of MCSC acquired systems and

Program Executive Officer Land Systems (PEO LS):



- PEO LS reports directly to the Assistant Secretary of the Navy for Research Development and Acquisition ASN (RDA).
- PEO LS meets the Warfighter's needs by devoting full-time attention to Major Marine Corps Weapon Systems acquisition, while partnering with Marine Corps Systems Command, in order to develop, deliver, and provide life-cycle planning for assigned programs.
- PEO LS' integral relationship with Marine Corps Systems Command leverages infrastructure, competencies and technical



Dr. Ashton B. Carter

Under Secretary of Defense for Acquisition, Technology, and Logistics "Better Buying Power: Guidance for Obtaining Greater Efficiency and Productivity in Defense Spending"

Guidance Roadmap

Target Affordability and Control Cost Growth

- Mandate affordability as a requirement
 - At Milestone A set affordability target as a Key Performance Parameter
 - At Milestone B establish engineering trades showing how each key design feature affects the target cost

Drive productivity growth through Will Cost/Should cost Management

- Make production rates economical and hold them stable
- Set shorter program timelines and manage to them

Incentivize Productivity & Innovation in Industry

- Reward contractors for successful supply chain and indirect expense management
- Increase the use of FPIF contract type where appropriate using a 50/50 share line and 120 percent ceiling as a point of departure
- Adjust progress payments to incentivize performance
- Extend the Navy's Preferred Supplier Program to a DoD-wide nilot

Reinvigorate industry's independent research and development and protect the defense technology base.

Promote Real Competition

- Present a competitive strategy at each program milestone
- Remove obstacles to competition
 - Allow reasonable time to bid
 - Require non-certified cost and pricing data on single offers
 - Require open system architectures and set rules for acquisition of technical data rights

Increase dynamic small business role in defense market place competition

Improve Tradecraft in Services Acquisition

- Create a senior manager for acquisition of services in each component, following the Air Force's example
- Adopt uniform taxonomy for different types of services
- Address causes of poor tradecraft in services acquisition
 - Assist users of services to define requirements and prevent creep via requirements templates
 - Assist users of services to conduct market research to support competition and pricing
 - Enhance competition by requiring more frequent re-compete of knowledge-based services
 - Limit the use of time and materials and award fee contracts for services
 - Require that services contracts exceeding \$1B contain cost efficiency objectives

Increase small business participation in providing services

Reduce Non-Productive Processes and Bureaucracy

- Reduce the number of OSD-level reviews to those necessary to support major investment decisions or to uncover and respond to significant program execution issues
- Eliminate low-value-added statutory processes
- Reduce by half the volume and cost of internal and congressional reports
- Reduce non-value-added overhead imposed on industry
- Align DCMA and DCAA processes to ensure work is complementary
- Increase use of Forward Pricing Rate Recommendations (FPRRs) to reduce administrative costs

- SBIR (Small Business Innovation Research) and /STTR (Small Business Technology Transfer) are congressionally mandated programs designed to:
 - Stimulate Innovation
 - Use Small business to meet Federal needs
 - Encourage participation of socially & economically disadvantage businesses
 - Encourage commercial use technology developed under this program
- SBIR/STTR Process
 - Up to 3 Calls for Solicitations per year
 - MCSC and PEO funding for this program is about \$16M per year
 - Solicitations are posted on http://www.dodsbir.net

MCSC was Awarded the DoN Secretary's Cup for small business achievement in FY 06 & FY 08

Small Business Category	FY 11 Target	FY 11 Achievemen t	% Difference
Small Business	15.00%	17.29%	+2.29%
SDB	4.90%	6.82%	+1.92%
VOSB	0.00%	3.82%	+3.82%
SDVOSB	0.50%	1.35%	+0.85%
WOSB	2.25%	2.01%	-0.24%
HUBZone	2.60%	2.24%	-0.36%

Total Small Business Eligible Actions FY11 - 6,475 Total Small Business Eligible Dollars FY11 - \$5,674,474,396

Small Business Category	Actions	Dollars	Achieveme nt Percentage	Target Percentage
Small Business	2,594	\$981,347,2 83	17.29%	15.00%
SDB	773	\$386,785,0 00	6.82%	4.90%
VOSB *	564	\$216,590,9 09	3.82%	0.00%
SDVOSB	225	\$76,743,11 9	1.35%	0.50%
WOSB * The Command of	473 loes not have a spe	\$114,316,4 cific target for 58 5	B. 2.01%	2.25%
HUBZone	234	\$127,033,3		43

MCSC Small Business Targets for FY 2012

Small Business Category	FY 2011 Navy Target Percentage	FY 2012 Navy Target Percentage
Small Business	15.00%	15.75%
SDB	4.90%	5.00%
VOSB *	0.00%	0.00%
SDVOSB	0.50%	0.75%
WOSB	2.25%	2.10%
HUBZone	2.60%	2.05%

^{*} The Command does not have a specific target for VOSB.

MCSC & PEO LS Exceeded all of its Small Business Targets for FY 2012

Small Business Category	FY 12 Target	Achievemen t	% Difference
Small Business	15.75%	21.19%	+5.44%
SDB	5.00%	7.29%	+2.29%
VOSB	0.00%	6.19%	+6.19%
SDVOSB	0.75%	3.17%	+2.42%
WOSB	2.10%	3.03%	+0.93%
HUBZone	2.05%	2.82%	+0.77%

Total Small Business Eligible Actions FY12 - 5,997 Total Small Business Eligible Dollars FY12 - \$4,007,487,855

Small Business Category	Actions	Dollars	Achieveme nt Percentage	Target Percentage
Small Business	2,477	\$849,218,7 68	21.19%	15.75%
SDB	774	\$292,292,2 62	7.29%	5.00%
VOSB *	504	\$248,105,8 70	6.19%	0.00%
SDVOSB	246	\$127,097,3 62	3.17%	0.75%
WOSB	429	\$121,621,9		
* Numbers roun	ded up to neares	t whole dollar 74	ove \$0.50,03 m	propriat 2.10%
HUBZone	231	\$113,055,7		40

MCSC Small Business Percentage Targets for FY 2013 MCSC PEO LS Small Business Goal \$900M

Small Business Category	FY 2012 Navy Target Percentage	FY 2013 Navy Target Percentage
Small Business	15.75%	18.00%
SDB	5.00%	5.50%
VOSB *	0.00%	0.00%
SDVOSB	0.75%	2.00%
WOSB	2.10%	2.15%
HUBZone	2.05%	2.30%

^{*} The Command does not have a specific target for VOSB.

- ✓ Register with FEDBIZOPPS for all NAICS Codes that are applicable to your company so that you will receive automatic messages of procurement opportunities posted by MCSC: https://www.fbo.gov/
- ✓ Contact PEO LS and MCSC Program Managers from the Program Management Offices (PMOs) through MCSC Corporate Communications (<u>sanford.mclaurin@usmc.mil</u>) or PEO Public Affairs (<u>david.branham@usmc.mil</u>)
- ✓ Learn more about Acquisition Center for Support Services at www.marcorsyscom.usmc.mil/sites/acss and the Command's utilization of SeaPort-e

- ✓ Participate in Modern Day Marine (MDM), Advanced Planning Briefing to Industry (APBI), Marine South (Camp Lejeune) and Marine West (Camp Pendleton), and Industry Days
- ✓ Propose New Technologies and Ideas through Unsolicited Proposals (FAR 2.101) by Contacting MCSC's Contracting Business Operations – Mr. Will Hines (willard.hines@usmc.mil)
- ✓ Pursue Small Business Innovation Research (SBIR/STTR) Opportunities http://www.marcorsyscom.usmc.mil/sites/tto/sbir/default.aspx

- ✓ Learn More About USMC Science and Technology Needs
 - Office of Naval Research <u>www.onr.navy.mil</u>
 - USMC Strategic Plan <u>www.onr.navy.mil</u>
 - MCSC and PEO Science and Technology Office www.marcorsyscom.usmc.mil
 - Contact Science & Technology Transition Office, Lou Carl (<u>louis.carl@usmc.mil</u> 703-432-3770)

Recommended Contract Vehicles

- 1. SeaPort-e http://www.seaport.navy.mil/default.a spx
- 2. GSA Schedule Contracts
- 3. GSA Stars II Schedule Contracts
- 4. Small Business set asides outside of SeaPort-e
- 5. All Other GWAC / DWAC Contract Vehicles that we can utilize

- Study your potential customers (i.e., market research)
- Engage Small Business Specialists (SBS) as your allies, not your adversaries

 Measure yourself against your peers; consider teaming
- Perform, Perform. Outstanding Performance is the key to success. Don't make excuses.
- **Evaluate the market Respond in a timely manner**

Focus on your capabilities and technical solutions, not your small business size status. Invest in yourself; obtain professional

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http://www.marines.mil/unit/marcorsyscom/comm and/osbp/

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"To a Marine, the term 'Expeditionary' is more than a slogan; it is our state of mind. It drives the way we organize our forces, how we train, and what kind of equipment we buy."

- Gen. Amos, Commandant's Planning Guidance 2010





QUESTIONS



THANK YOU FOR ATTENDING